

MY FRIEND

EPK 2026





BIOGRAPHY///

James and Archie, otherwise known as My Friend, crossed paths in their early twenties at a party in Oxford, where they instantly bonded over their shared love for electronic music.

The London-based duo have spent the last decade crafting a distinct high-energy deep house sound and playing shows across the globe, including their 2026 'Across the Pond' North American tour that included stops in LA, Miami, Mexico City, and San Francisco.

My Friend started as a passion project, exploding onto the scene when Danny Howard featured the duo live on his 'Future Fire' series. This pivotal moment marked the start of an impressive journey that has seen them amass over 100 million streams on some of dance music's most respected labels, including Anjunadeep, Last Night on Earth, Nothing Else Matters, and their own imprint Clockwork Pigeon.

Renowned for a discography that lights up dance floors across Europe, Asia, and North America, the playful pair have earned a loyal following and support from industry heavyweights, such as Chris Lake, Jamie Jones, and Gorgon City. With their sound evolving and momentum building, My Friend continue to cement their place as one of electronic music's most exciting acts.

PRESS PICTURES///



DISCOGRAPHY///

RELEASED

My Friend - Follow Me
(Anjunadeep)
My Friend - Fast Times EP
(Last Night On Earth)
My Friend - Time Tourist
(Selected.)
My Friend - Solace
(Fly Boy)
My Friend & Simon Doty - Real Talk
(Anjunadeep)
My Friend - Keep It Hot // Chicken Dance
(Clockwork Pigeon)
My Friend - Try Me
(Good Company)
My Friend & Icarus - Last Hour
(AWD)



CONTACT///

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